

PRIVACY POLICY

Last updated February 2021

Variety Acts Finland, as www.varietyactsfinland.com respects your privacy and is committed to protecting your personal data.

1. Purpose of this privacy notice is to inform how Variety Acts Finland as www.varietyactsfinland.com collects and processes personal data through your use of this website, including any data you may provide through this website when you sign up request for commercial proposal or purchase a product or service.

2. Contact details.

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00250 Helsinki FINLAND

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00750 Helsinki FINLAND

varietyactsfinland@gmail.com

3. This privacy notice is issued on behalf of Variety Acts Finland, www.varietyactsfinland.com and is the controller and responsible for this website.

When mentioned Variety Acts Finland, 'we', 'us', 'our', in this privacy notice, we are referring to the person responsible for processing your data.

4. We may collect, use, store, and transfer different kinds of personal data including:

- first name, maiden name, last name, username or similar identifier, marital status, title, date of birth and gender.
- billing address, delivery address, email address and telephone numbers.
- bank account and payment card details.
- details about payments to and from you and other details of products and services you have purchased from me
- internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access this website.
- your username and password, purchases or orders made by you, your interests, preferences, feedback and survey responses.
- information about how you use the website <http://veeraveeranen.com>, products and services.
- your preferences in receiving marketing from me and my third parties and your communication preferences.

5. The webpage is using Google Analytics- tool and www.duda.com Webpage Builder- tool.

More information of Google Analytics privacy policy is found from: <https://policies.google.com/technologies/partner-sites?hl=fi>

And for Duda privacy policy: <https://www.duda.co/legal/privacy>

6. Purposes and activity is

- to register you as a new customer.
- to process and deliver order including managing payments, fees and charges.
- to collect and recover money owed to Veera Kaijanen.
- to ask you to leave a review, partake in a prize draw, competition or take and complete a survey.
- to administer and protect business Veera Kaijanen, Circus- and variety artist and its website <http://veeraveeranen.com> including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data.
- to deliver relevant website content and advertisements and measure or understand the effectiveness of the advertising.
- to use data analytics to improve the website, products and services, marketing, customer relationships and experiences.
- to offer recommendations about goods or services.

7. This website is not intended for children under the age of 18. We do not knowingly collect data relating to children.

8. It is important that the personal data held is accurate and current. Please, keep me informed, if your personal data changes during your relationship with us.

9. Third-party links.

This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and we are not responsible for their privacy statements.

Please note, that third parties, including (for example) advertising networks and providers of external services like web traffic analysis services, may use cookies, over which we have no control.

10. How is personal data collected?

You may give your Identity, Contact and Financial Data by filling in forms or by corresponding with me by post, phone, email or otherwise. This includes personal data you provide when applied for products or services, created an account on this webpage, subscribed to a service or publications, requested marketing to be sent to you, entering competitions, promotion or survey and giving feedback.

Personal data might be shared with the following third parties as

- service providers who provide IT and system administration services.
- professional advisers including lawyers, bankers, auditors and insurers who provide consultancy, banking, legal, insurance and accounting service.
- HM Revenue & Customs, regulators and other authorities who require reporting of processing activities in certain circumstances.
- payment processors who provide services on processing payments.
- third parties to whom I may choose to sell, transfer, or merge parts of my business and assets, or I may seek to acquire other businesses or merge with them. If a change happens to the business, then the new owners may use your personal data in the same way as set out in this privacy notice. All third parties should respect the security of personal data and to treat it in accordance with the law.

11. International transfer of data.

Personal data may be transferred outside the EU, as the data is stored and processed almost exclusively in electronic form and some of the service providers we use to store and process the data may be located in non-EU countries. The transfer of personal data outside the EU takes place using adequate safeguards required by data protection law.

The preferred options are a transfer to a country with adequate data protection approved by the EU Commission, a transfer of data to an EU-US Privacy Shield (US-based recipients), or the use of EU model clauses.

For further details

-see European Commission: Model contracts for the transfer of personal data to third countries and
-European Commission: EU-US Privacy Shield.

12. Appropriate data security measures are used to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed.

13. Data retention.

Personal data is retained only for as long as necessary to fulfil the purposes it was collected for, including for the purposes of satisfying any legal, accounting, or reporting requirements. To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

By law it is necessary to keep basic information about customers, including Contact, Identity, Financial and Transaction Data, for 10 years after they cease being customers for tax purposes. In some circumstances you can ask to delete your data.

In some circumstances your personal data might be anonymised (so that it can no longer be associated with you) for research or statistical purposes in which case the information may be used indefinitely without further notice to you.

14. Your legal rights.

Under certain circumstances, you have rights under data protection laws in relation to your personal data.

-You can request access to your personal data. This enables you to receive a copy of the personal data held about you and to check that it is lawfully processed.

-You can request correction of your personal data. This enables you to have any incomplete or inaccurate data we hold about you corrected. To note, that we may need to verify the accuracy of the new data provided to me.

-Request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for me continuing to process it. You also have the right to ask to delete or remove your personal data where you have successfully exercised your right to object to processing, where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law.

Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.

-Object to processing of your personal data where we are relying on a legitimate interest, or those of a third party, and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

-Request restriction of processing of your personal data. This enables you to ask us to suspend the processing of your personal data, if

-you want me to establish the data's accuracy,

-where the use of the data is unlawful, but you do not want me to erase it,

-where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims,

-you have objected to use of your data, but we need to verify whether we have overriding legitimate grounds to use it.

-Request the transfer of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

-Withdraw consent at any time where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you, if this is the case at the time you withdraw your consent.

If you wish to exercise any of the rights set out above, please contact varietyactsfinland@gmail.com . We might need to ask you to prove your identity for security measure to ensure that personal data is not disclosed to any person who has no right to receive it.

15. You can ask us or third parties to stop sending you marketing messages by contacting us. Where you opt out of receiving these marketing messages, this will not apply to personal data provided as a result of a product/service purchase, warranty registration, product/service experience or other transactions.

16. We will only use your personal data for the purposes for which we collected it, unless we reasonably consider, that it is need to use it for another reason and that reason is compatible with the original purpose. If we need to use your personal data for an unrelated purpose, you will be notified.

Please note, that your personal data may be processed without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.